

HomeoLux is a consumer health and wellness company fast-tracking scientific research to create wellness products and platforms for brain health. We inspire people to adopt healthy lifestyles and habits to maintain wellness and prevent physical and cognitive decline. We are mission-driven to beat Alzheimer's disease and prevent cognitive decline.

- HomeoLux values inform everything we do, from product strategy, to marketing, to team building, and decision-making.
- Customer experience comes first - We are maniacal about the design of every touchpoint with a user-centered mindset.
- Fast-tracking scientific solutions - Be first to market with accessible solutions that meet user needs. We are continuously innovating and improving, and we admit to making some mistakes along the way.
- Balancing collaboration and autonomy. Empower teams of smart players - Hire the best and get out of the way. Everyone shares the mission. We are capable, competent and scrappy. That's how we get ahead
- Always assume good intent. "Wisdom comes from experience. Experience often comes from lack of wisdom."

Intern-Marketing and Communications

The marketing and communication intern will support 3 main verticals in our marketing department, **Customer Support**, **Search Engine Optimization** and **Content Calendar**.

- Understands the overall concept of the company, including the brand, customer, product goals, and all other aspects of service.
- Engages with customers in daily digital communication answering customer questions and concerns.
- Supports SEO efforts in daily, web and social media tasks. The **intern** will have the opportunity to develop a solid understanding of online marketing, content creation and promotion.
- Implement layout, manage schedule, and send direct email marketing campaigns to our large mailing lists
- Writing effective SEO content for blogs, websites and social media accounts
- Provide suggestions to management for improving customer experience on social platforms and internal processes.
- Learns and becomes proficient on internal software systems.
- Assists in creating performance reports.

The Successful Candidate will be or have:

- Social media marketing
- Online engagement
- Knowledge of Keywords & SEO
- Excellent writing skills
- Attention to detail
- Strong verbal communication
- Good organizational skills

- Professionalism
- Customer focus

Education and Experience:

- College student or post high school
 - Prior professional experience is preferred
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